



Why You Need Dental Insurance

Be healthy. Save money.

Why is it important to visit the dentist regularly?

You know it's essential to brush, floss, and eat healthy. But did you know it's also important to visit the dentist regularly to spot oral-health problems early, when treatment can be easier and more affordable?

FOR YOUR BUDGET: Ward off expensive dental emergencies.

Early-detected cavities, broken fillings, and gum disease are easily treatable. If left untreated, expensive root canals, gum surgery, tooth extractions, or worse, may result.

Spot potential health risks.

FOR YOUR HEALTH:

Oral health is directly linked to whole-body health. Dental professionals can spot symptoms of more than 120 diseases elsewhere in the body during a simple dental checkup.

Immediate savings

See how much you'd pay without dental insurance for some typical dental services ... and how much you can save on out-of-pocket costs with one of our dental plans.

DID YOU KNOW...

for every \$1 spent on preventive oral healthcare, as much as \$50 is saved on future emergency and restorative services?

FOR YOUR FAMILY: Start your children on the path to good oral health.

According to the Surgeon General, children miss 51 million school hours each year because of dental-related illnesses. The sooner your children begin learning good dental-health habits, the more likely they are to make going to the dentist part of their health regimen for life.

Service	Cost without dental insurance	Value of benefit"	Savings***
Adult checkup (cleaning with exam, bitewings, and no fluoride application)	\$190	100%	\$190
Child checkup (cleaning with exam, bitewings, and fluoride application)	\$200	100%	\$200
Full series X-rays	\$100	100%	\$100
Filling (adult, three surfaces)	\$128	80%	\$102.40
Full crown	\$832	50%	\$416
Root canal (molar)	\$803	50%	\$401.50

^{*}Costs represent typical dental fees charged in the state of Wisconsin, from healthcarebluebook.com. Fees may vary by location and dentist. **Plan design shown has 100/80/50 coverage. ***Savings shown reflect amount paid after deductible has been met. The plan will pay for all services up to your annual maximum.

Dental Savings Example

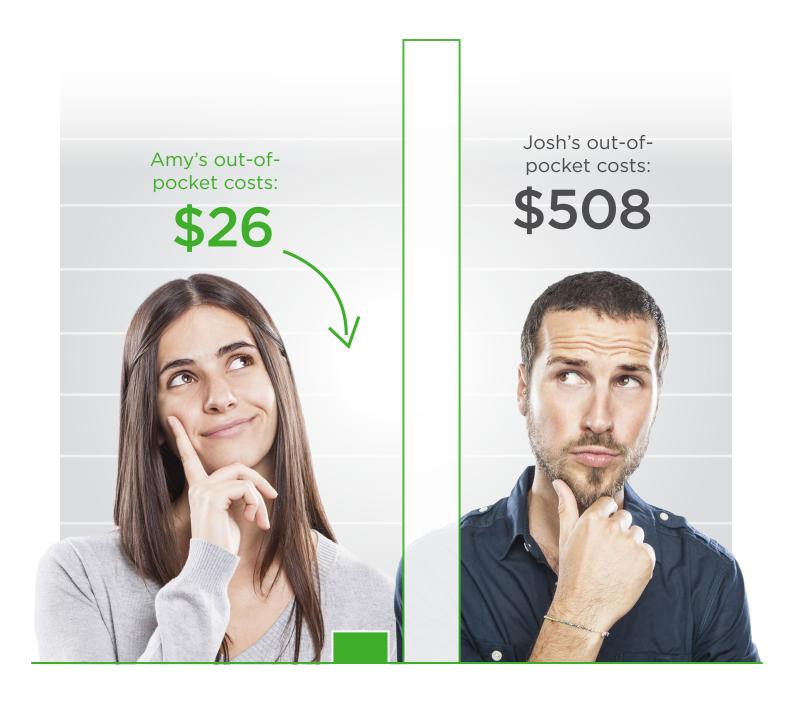
The difference dental insurance can make:

Amy and Josh

Here is an example of how Delta Dental insurance can save you money.

Amy has dental insurance through Delta Dental. Last year, she visited the dentist twice for a checkup*, and once for a filling. Using the chart shown on the previous page, Amy paid approximately \$26.

Unfortunately, Josh didn't have dental insurance. He also visited the dentist twice for checkups, and once for a filling. He had to pay \$508 out-of-pocket.



How Delta Dental Provides You Value

Access broader dentist networks. Save more money. DID YOU KNOW...

9 out 10
Wisconsin dentists are in a Delta Dental network?

Dental insurance from Delta Dental can help you and your family save money every time you see the dentist, whether for preventive checkups and cleanings or unexpected expenses like fillings or crowns.

Delta Dental offers two dental networks: Delta Dental PPO and Delta Dental Premier. Both save you money.

Dentists who belong to the Delta Dental PPO network offer the lowest discounts. And the Delta Dental PPO

network has more places for you to see the dentist than any other PPO network.

Dentists who belong to the Delta Dental Premier network also agree to discounts – just not as deep. But the network is much broader; more than 90 percent of Wisconsin's dentists belong to the Delta Dental Premier network – and 81 percent nationally. The Delta Dental Premier network is the nation's largest dentist network.

Delta Dental offers two dental networks. Both save you money.





















Delta Dental PPO Dentists
(Accept reduced fees - saving
you the most money)

Delta Dental Premier Dentists(Accept reduced fees, but not

Out-of-Network
(No agreed-upon discounts)

Both networks provide you with the following:



Treatment guarantees

Dentists agree to repair or replace dental restorations should they fail within 24 months.



No balance-billing

Dentists agree to a maximum fee
- if their normal charge is higher
than the maximum fee, they can't
pass the balance on to you.



Claims processing

Dentists file claims on your behalf. Payments go directly to the dentist. No work for you!

Start Saving With Wisconsin's No. 1 Dental Plan

Experience award-winning customer service.



Delta Dental has been recognized for having industry-leading customer service, and was named North America's No. 1 call center (smallsized category) by BenchmarkPortal at Purdue University.

Delta Dental's customer-service statistics are exceptional:

- It takes an average of 23 seconds to connect with a Benefit Advisor by phone
- 98% of inquiries are resolved on the first call
- The average claim is processed within 14 days at an accuracy rate that exceeds 98%
- Benefit Advisors average nine years of customer-service experience



How do I contact a benefit advisor?

Call our enrollment hotline at **800-236-3712**. between 7:30 a.m. and 5 p.m. Central Time, and one of our highly skilled Benefit Advisors will answer



How do I enroll in the plan?

Complete a Delta Dental enrollment form and give it to your benefits representative.



When will I receive my ID card?

We try to mail benefit cards within a week of receiving enrollment paperwork (but the card is not required to receive benefits).



Are there any waiting periods?

Unless otherwise specified, there are no waiting periods before you can obtain benefits.











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